



## GovMaker Conference Sponsorship Package

### Population and Economic Growth through Open Democracy

The New Brunswick Social Policy Research Network (NBSPRN) is proud to host the 5th annual GovMaker Conference on April 29-30, 2019! GovMaker advances open government theory and practice by mobilizing knowledge, creating cross-sector relationships and building the capacity of citizens and governments to engage in open dialogue, open data, and open collaboration.

This year's conference will take place over two days along three policy streams: population growth, economic growth and healthy aging. The conference will be comprised of presentations and panels sharing knowledge and theories, and will include workshops designed to share tools, resources and experiences in open government practice.

Whether you are a government employee, a businessperson, a researcher, a student, a community non-profit, or a policy-maker in any sphere, the GovMaker Conference will bring you actively into the latest conversation on open government. And you will leave us with new tools and connections.

Find more information about past GovMaker conferences, visit the event website: <http://www.govmakerconference.ca/about/>

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## PRIMARY SPONSORSHIPS

The 2019 GovMaker Conference Sponsorship is divided into four tiers: Diamond, Platinum, Gold, and Silver.

Diamond Sponsorship receives maximum visibility at the Conference. The Diamond sponsor is recognized as the exclusive Conference sponsor in promotional materials, and will receive exclusive benefits at the Conference itself.

Platinum sponsors receive prime visibility through their support of an expert workshop session while Gold sponsors gain significant visibility by co-hosting one of two of the Conference's lunch hour networking opportunities.

All sponsors are ensured visibility through promotional materials as well as a notable presence at the Conference itself. The typical size of a GovMaker Conference is 200 people.

Sponsorship Tier	Silver	Gold	Platinum	Diamond
Cost (\$)	\$2,000	\$5,000	\$10,000	\$15,000
Full conference registrations included (per sponsor)	2	2	3	4
Welcoming remarks at the start of the Conference				•
Lunch sponsor		•		•
Keynote sponsor				•
Expert workshop session sponsor			•	
Breakfast, AM break, or PM break sponsor			•	
Private Dinner		•		
50-word sponsor message in Conference program			•	•
Mention in Conference press release		•	•	•
Logo on Conference homepage and social media mentions	•	•	•	•
Prominent conference signage	•	•	•	•

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## ABOUT THE HOST

The New Brunswick Social Policy Research Network (NBSPRN) is a network of people engaged in activities that contribute to evidence-based public policy development. It includes researchers, academics, sectoral experts, practitioners, policy analysts, and informed citizens.



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